## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

**American Rambler Production** 138 Conant Street Beverly, MA 01915

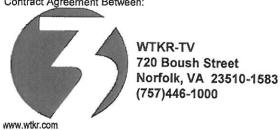
	Contract / Re	vision		Alt Order	#
	583512	1		07912980	-
Product					
ROMNEY/P/R					
Contract Dates	Estimate #				
10/17/12 - 10/23/12					
Advertiser			Or	iginal Date	/ Revision
Romney/R/ President			1	10/16/12	/ 10/16/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WTKR	Jamie .	And	trus	Washington, D.
	Special Hand	ling			<del></del>
	Demographic	7			
	Adults 35+				
	IDB#	Adverti		Code	Product Code
		ROMM			
	Agency Ref			Advertiser	Ref
	I			1	

*Line Ch Start Date End Date Description	Ctat/Cnd Time	Spots/	<u> </u>	Tot	als
V 1 3 10/17/12 10/21/12 Newschannel 3 News			Rate Type	Spots	Amount
	6-7am	:30	NM	6	\$2,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12222 6	Rate \$420.00				
V 2 3 10/22/12 10/23/12 Newschannel 3 News	6-7am				
Start Date End Date Weekdays Spots/Week	o-/am Rate	:30	NM	4	\$4,040.00
Week: 10/22/12 10/28/12 22 4	\$1,010.00				
N 3 3 10/22/12 10/23/12 Price Is Right	11am-12n	:30	Alb a	_	******
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	2	\$2,720.00
Week: 10/22/12 10/28/12 11 2	\$1,360.00				
N 4 3 10/17/12 10/21/12 Price Is Right	11am-12n	:30	NM	2	\$1,130.00
Start Date End Date Weekdays Spots/Week	Rate		14101		\$1,130.00
Week: 10/15/12 10/21/12WTF 2	\$565.00				
V 5 3 10/17/12 10/21/12 Newschannel 3 News	12n-1230pm	:30	NM	6	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate				42,400.00
Week: 10/15/12 10/21/12222 6	\$400.00				
V 6 3 10/22/12 10/23/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$3,840.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         22         4	Rate				7-10.000
	\$960.00				
√ 7 3 10/22/12 10/23/12 CBS Daytime	1228-3pm	:30	NM	6	\$5,760.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         33         6	Rate				
N 8 3 10/17/12 10/21/12 CBS Daytime Start Date End Date Weekdays Spots/Week	1228-3pm	:30	NM	9	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12333 9	<u>Rate</u> \$400.00				
To a series of the series of t	3-4pm	:30	NM	6	\$1,620.00
Week: 10/15/12 10/21/12222 6	Rate \$270.00				
√ 10 3 10/22/12 10/23/12 Ellen Degeneres 3pm		.00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$2,600.00
Week: 10/22/12 10/28/12 22 4	\$650.00				
√ 11 3 10/22/12 10/23/12 NewsCha 3 News First @ 4p	358-5pm	:30	, h1h.a		00 040 0-
Start Date End Date Weekdays Spots/Week	Rate	.00	NM	4	\$3,040.00
Week: 10/22/12 10/28/12 22 4	\$760.00				
			U.		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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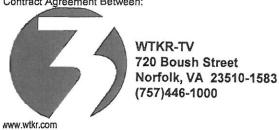
	Contract / Revision 583512 /	Alt Order # 07912980
Contract Dates 10/17/12 - 10/23/12	Product ROMNEY/P/R	Estimate #
Advertiser Romney/R/ President		<u> </u>

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S		otals Amount
Start Date End Date Weekdays Spots/Week	Rate		7,7000	pota	Amount
N 12 3 10/17/12 10/21/12 NewsCha 3 News First @ 4	1p 358-5pm	:30	NM	6	\$1,890.00
Week: 10/15/12 10/21/12222 6	Rate \$315.00		13.17	Ū	φ1,050.00
N 13 3 10/17/12 10/21/12 Newschannel 3 News	5-530pm	:30	NM	6	\$2,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        222         6	<u>Rate</u> \$400.00			•	42,700.00
V 14 3 10/22/12 10/23/12 Newschannel 3 News	5-530pm	:30	NM	4	\$3,840.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         22         4	Rate \$960.00			7	ψ5,040.00
V 15 3 10/22/12 10/23/12 Newschannel 3 News					
Start Date End Date Weekdays Spots/Week	530-6pm	:30	NM	4	\$4,520.00
	\$1,130.00				
N 16 3 10/17/12 10/21/12 Newschannel 3 News	530-6pm	:30	NM	6	\$2,820.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12222 6	<u>Rate</u> \$470.00		''''	U	φ2,020.00
Week: 10/15/12 10/21/12222 6  N 17 3 10/17/12 10/21/12 Newschannel 3 News					
Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	6	\$3,540.00
Week: 10/15/12 10/21/12222 6	\$590.00		1		
N 18 3 10/22/12 10/23/12 Newschannel 3 News	6-630pm	:30	NM		<b>\$</b> F 600 00
Start Date End Date Weekdays Spots/Week	Rate	.50	IVIVI	4	\$5,680.00
Week: 10/22/12 10/28/12 22 4	\$1,420.00				
N 19 3 10/22/12 10/23/12 7-730pm <u>Start Date</u> <u>End Date</u> Weekdays <u>Spots/Week</u>	7-730pm	:30	NM	2	\$2,330.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         11         2	<u>Rate</u> \$1,165.00				
V 20 3 10/17/12 10/21/12 7-730pm	7-730pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	3	\$3,495.00
Week: 10/15/12 10/21/12111 3	\$1,165.00				
V 21 3 10/17/12 10/21/12 The Insider	730p-8pm	:30	NM	3	\$3,495.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        111         3	Rate \$1,165.00				M14 155655
V 22 3 10/22/12 10/23/12 The Insider	730p-8pm	00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$2,330.00
Week: 10/22/12 10/28/12 11 2	\$1,165.00				
23 3 10/22/12 10/23/12 Late News (M-F)	11-1135p	:30	NM	2	\$3,630.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         11         2	<u>Rate</u> \$1,815.00				4-,
V 24 3 10/17/12 10/21/12 Late News (M-F)					
Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	3	\$2,265.00
Week: 10/15/12 10/21/12111 3	\$755.00				
1 25 3 10/17/12 10/21/12 Late Night with David Lettern	n1135pm-1237am	:30	NM	3	\$945.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        111         3	Rate			·	Ψ040.00
	\$315.00				
l 26 3 10/22/12 10/23/12 Late Night with David Lettern Start Date End Date Weekdays Spots/Week	n1135pm-1237am Rate	:30	NM	3	\$1,335.00
Week: 10/22/12 10/28/12 21 3	\$445.00				
1 27 3 10/22/12 10/23/12 NCIS	8-9pm	:30	NM	2	\$17,880.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -T         2	Rate	A 100-000		-	¥17,000.00
28 3   10/23/12   10/23/12   Tuesday Prime	\$8,940.00				
. 20 0 TOIZOTZ TOIZOTZ TUESUBY PTIME	9-10pm	:30	NM	1	\$4,410.00

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	Contract / Revision 583512 /	Alt Order # 07912980
Contract Dates 10/17/12 - 10/23/12	Product ROMNEY/P/R	Estimate #
Advertiser Romney/R/ President		Original Date / Revision 10/16/12 / 10/16/12

*Line Ch Start Date End Date Description	04-4/5-17	Spots/		Totals
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type Spots	Amount
Week: 10/22/12 10/28/12 -T 1	\$4,410.00			
N 29 3 10/17/12 10/17/12 Wednesday Prime	9-10pm	:30	NM 1	\$5,355.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        W         1	<u>Rate</u> \$5,355.00			
N 30 3 10/17/12 10/17/12 Wednesday Prime	10-11pm	:30	NM 1	\$3,710.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        W         1	Rate \$3,710.00			Ψ0,710.00
N 31 3 10/18/12 10/18/12 Thursday Prime	9-10pm	:30	NM 1	\$3,235.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12T 1	Rate		14141	φ <b>3,235.00</b>
N 32 3 10/19/12 10/19/12 Friday Prime		:30		
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 2	\$4,120.00
Week: 10/15/12 10/21/12F 2 N 33 3 10/19/12 10/19/12 Friday Prime				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 2	\$4,710.00
Week: 10/15/12 10/21/12F 2	\$2,355.00			
N 34 3 10/20/12 10/20/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week		:30	NM 2	\$1,130.00
Week: 10/15/12 10/21/12S- 2	\$565.00			
N 35 3 10/17/12 10/21/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030am	:30	NM 2	\$2,260.00
Week: 10/15/12 10/21/12S 2	\$1,130.00			
N 36 3 10/17/12 10/21/12 Face the Nation	1030-11am	:30	NM 1	\$1,360.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         1	<u>Rate</u> \$1,360.00			
N 37 3 10/17/12 10/21/12 NFL Football (Early)	1-5p	:30	NM 2	\$4,750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         2	Rate \$2,375.00			7.11.00.00
N 38 3 10/21/12 10/21/12 NFL Football	4-8pm	:30	NM 2	\$8,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         2	Rate \$4,000.00			Ψ0,000.00
N 39 3 10/21/12 10/21/12 Sunday Prime		:30	NM 1	\$4.440.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         1	Rate	.50	INIVI 1	\$4,410.00
N 40 3 10/21/12 10/21/12 Sunday Prime	\$4,410.00 8-9pm	:30		
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 2	\$5,360.00
Week: 10/15/12 10/21/12 5 2 V 41 3 10/21/12 10/21/12 Sunday Prime				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 2	\$4,710.00
Week: 10/15/12 10/21/125 2	\$2,355.00			
V 42 3 10/21/12 10/21/12 Sunday Prime Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM 2	\$7,060.00
Week: 10/15/12 10/21/12S 2	\$3,530.00			
V 43 3 10/21/12 10/21/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week		:30	NM 2	\$1,130.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         2	<u>Rate</u> \$565.00			
		Totals	120	6464 075 00

Totals 138 \$161,375.00

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Contract Agreement Between:

www.wtkr.com



Contract / Revision Alt Order# 583512 07912980 Contract Dates Product Estimate # 10/17/12 - 10/23/12 ROMNEY/P/R Advertiser Original Date / Revision Romney/R/ President 10/16/12 / 10/16/12

Print Date 10/16/12

Page 4 of 4

*Line Ch Start Date End Date Description		Start/End Time	Days	Length Week	Rate	Type Spots	Amount	
Time Period	# of Spots	Gross Amount	Net Amount		3			
10/01/12 -10/23/12	138	\$161,375.00	\$137,168.75					
Totals	138	\$161,375.00	\$137,168.75					

Signature:	_ Date: